Beat: Vips

BUCHERER And The HOTEL WESTMINSTER Combine Their KNOW-HOW

With Pastry Chef BRYAN ESPOSITO

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USPA NEWS - Black and White Portraits of English Writers hang on the Wall while mahogany Tables and panelling finish the beautiful Library setting of "Duke´s Bar". A Monumental Fireplace adds an air of History, Tradition and Warmth. According to figures, more than 700 million People across the World speak English, either as their first or second Language. But who made this language famous all over the world ? The "Duke's Bar" (Hotel Westminster in Paris) takes you to an interesting Trip among the Writers who have had an important Role in spreading the Uniqueness of English Literature....

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While it's name evokes the British Aristocracy, Hôtel Westminster is a real Jewel of a Parisian Hôtel, nestled behind the Hausmann-era Façade of Rue de La Paix. Refined, Chic and Intimate, the Hôtel exudes French Luxury and is the Epitome of Elegance in every detail, from its marble Mantelpieces and drop Beads to its authentic Furniture. Perfectly located amongst the prestigious adresses of High Fashion and Jewellery District, the 4* Hôtel Westminster is a stone's throw from the Place Vendôme, the Opéra and the Tuileries Gardens. For more than 200 Years, the Hotel has welcomed everyone from Royalty (like the Duke of Westminster, from whom it takes its name) to those wanting to discover the Art of Living. Hôtel Westminster is part of Warwick Hotels and Resorts (Founded in 1980,) which represents a Collection of distinct, upscale Hotels and Resorts known for its Central Locations and Quality throughout the World with over 55 Hotels Worldwide (Warwick International Hotels Collection).

In 1888, a Businessman and Entrepreneur by the name of Carl-Friedrich Bucherer and his Wife Luise opened Lucerne's first Watch and Jewellery Store and laid the Cornerstone for a Successful Family Company. In 1924, Ernst Bucherer entered into a particularly fruitful Partnership with Hans Wilsdorf, the Founder of Rolex. He decided to include the then little-known Watch Brand in its range. Today, Rolex is one of the world's most celebrated Watch Brands and remains the House of Bucherer's most important Partner.

Despite the Crises of the 1930s and the Second World War, the Company continued to grow and opened Branches in other Swiss Cities and Tourist Destinations. In 1977, the third generation of this Family of Entrepreneurs took on the management of the flourishing Company. Under the direction of Jörg G. Bucherer, the Company expanded into Austria in the 1980s and, 10 years later, into Germany. In Switzerland, Bucherer also acquired the Kurz Group in 1989 and, in 2001, Swiss Lion AG. In 2013, Bucherer celebrated its 125th Jubilee and opened the world´s largest Watch and Jewellery Store in Paris. The northernmost Bucherer Store to date opened in Copenhagen in 2016 : it is the largest Watch and Jewellery Store in Scandinavia. Four more Boutiques in London were added to the Company Portfolio with the acquisition of The Watch Gallery in 2017.

As Specialists for Watches and Jewellery, they are on the one hand Retailers and stock an exclusive range of world-class Brands such as Rolex, Chopard, Piaget, IWC, Audemars Piguet, Girard-Perregaux, TAG Heuer, Tudor, Baume & Mercier, Longines, Rado and Gucci. On the other hand, they design and produce well-known Jewellery Collections in their workshops. These include Lacrima, Vivelle, Variato, Pastello and Dizzler as well as individual pieces made using rare natural-colored Diamonds, unusual colored Gemstones or much-sought-after Pearls.

The Bucherer Brand has 16 exclusive Stores in Switzerland, 10 in Germany, 4 in England and 1 each in Austria, Denmark and France. The Bucherer Store in Paris is the world's largest Watch and Jewellery Store. Other Group Members include KURZ AG Jewelers with 12 Branches, the three SWISS LION AG Stores and a number of brand-specific Boutiques.

"Un temps aÌ€ croquer, By Bucherer" : Inspired by Bucherer´s Passion for Watchmaking, the Pastry chef of the Hôtel Westminster made the codes of the Pocket Watch his own and imagined an English Lord, in a comfortable Chair at the Duke´s Bar, to elaborate this refined Creation. An essential part of Bryan Esposito´s Talent comes from his choice of Ingredients. The Pastry Chef of the Hôtel

Westminster wanted to pay tribute to the Swiss Origins of Bucherer : a Chocolate Mousse and a Genepi Jelly meet the textures of an Hazelnut Biscuit and a Creamy Cashew Nut. The chocolate "Esmeralda", from Costa Rica, is both rare and luxuous, and reflects the prestige of Bucherer and the Hôtel Westminster.

Source : Invitation to discover "Un temps aÌ€ croquer, By Bucherer" at the Duke´s Bar of the HoÌ‚tel Westminster between 4pm and 6pm, from November 6th, 2017 to January 31th, 2018.

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