# **BEAUTY treatments Pressday autumn 2013.**

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**USPA NEWS** - On 05. September . 2013 was at Hotel Grand Elysee "BEAUTY treatments Pressday ". On the day PR Sugar UG from Berlin presented the full range of current professional trends BEAUTY treatments. Director: Sugar Sükriya Mert.

BYONIK - beauty lumis GmbH Sales and Distribution - Worldwide (Managing Director Angela Frommer) presented a facial treatment with hyaluronic acid as a fresh- up. A glance in the mirror shows us how comfortable we feel in our own skin. It is fortunate to have young-looking skin. Everyone can have the opportunity and look forward to the visible and lasting effect of natural and pleasant Biolifting method. "Young skin is not an accident but BYONIK ®." Even with the healthiest lifestyle lose skin cells sooner or later own energy.

Cellular processes that are responsible for youthful looking skin, slow down. Micro damage occurs, the elasticity decreases facial contours sag. The scientists can counter with skin rejuvenation of BYONIK ®: After treatment, which is only made in two steps, already visible success can be seen. 1 The BYONIK ® PROFESSIONAL Cold Laser: Developed for laser skin rejuvenation, according to scientific standards of BYONIK ® has major tasks. Cell processes are stimulated cell functions can be improved, a visible, painless skin rejuvenation is the BYONIK target.

2 Due to the special manufacturing process of hyaluronic hyaluronic acid gels, the molecules can penetrate the skin and reach as natural destination. Specific antioxidants in the BYONIK ® hyaluronates promote the relief of the skin. Only a consistent research and cutting-edge techniques allow these advantage of BYONIK ® . BYONIK ® provides for all needs and for effective anti-aging hyaluronic different gels ago, also for each individual skin type .

Biolifting - the best BYONIK ® method is a specially developed hyaluronic treatment in conjunction with the specially developed for this purpose, according to scientific standards BYONIK ® laser. BYONIK ® is 100% tested quality made in Germany.

The cold laser stop skin aging, improve the skin's appearance - it is pored - and allows step by step, small wrinkles disappear and flatten out more. With the non - invasive cold laser lifting hyaluronic method cold laser has revolutionized the beauty industry. From now on, can stop the aging process, without injections, pain or risk operations - and not only the face but also the neck, décolleté, hands.. Treatment with the cold laser is completely painless, the cream is placed in the lower Celle Celle to activate permanently.

Side effects are not known. Only the eyes are protected by wearing laser safety goggles. The treated skin area warmed themselves at a 30 -minute exposure period by a maximum of 1 degree. Together with bionics research department an innovative range of facial skin care is developed as an adjunct to treatment and skin care. Behind the success of BYONIK ® method is the beauty lumis GmbH The international company with headquarters in Munich has "Made in Germany" specializes in developing and manufacturing high quality, innovative concepts, technologies and cosmetic anti -aging products. In terms of medical cosmetics, skin rejuvenation, biolifting, hyaluronic Bionics and laser treatment is an experienced partner.

The Hamburg VICTORIA MOSER presented their new collection the fashion newcomer - Spring / Summer Collection 2014 " White Sand " . Your premium label is intuitive and value-based. The years of experience as a freelance fashion designer is reflected in its value-oriented and intuitive collection for the top - Fashion - segment again . In magazines such as ELLE, Brigitte , Girlfriend, Textile Industry , etc. , their collection is praised as a " sovereign elegant and versatile premium label ".Celebrities, presenters , as Sabrina Staubitz (RTL ) , Miriam Pede ( N24 ) , Stephanie Puls ( N24 ) and Nandini Mitra (VOX ), already wearing the fashion of Victoria Moser on TV shows and events.

The material ranges from French fluently silky jersey variations on fine Swiss silk and cotton blends to fine Italian wool in cashmere and mohair. High quality fabrics, classic, harmonious colors refreshed with 2-3 trend colors and a traditional European processing form the basis of quality clothing. Victoria Moser can produce mainly in Europe and in Hamburg made the cuts. Victorian Moser vision is seen and felt to implement the concept of values in the collection: luxurious clothing and human - made environment friendly,

elegant fashion - comfortable and to feel good, timeless design with a modern twist.

To get to know Catherine Nail Collection showed a pleasurable current trend of "First Lady" - a manicure at the Catherine Nail designers. They all look too happy when the first ladies of this world proceed elegant and glamorous about the stages of the public and to themselves as ongoing evolution of style icons. But why just to see if any woman can become First Lady herself. With the new color trend "First Lady" of Catherine Nail Collection major performances is a breeze, bursting with the five powerful, dynamic colors but only as against modern elegance and also evidence of an exceptional flair for fashion and style.

" Aesthetic", "charming ", "graceful ", " evergreen ", and " waterfall " are the five new UV nail polishes from the First Lady Trendbox colors so attractive and unique as their wearer. Made for a First Lady, made for every woman with style and now to have Catherine Studio of trust. The Classic Lacs are available individually or for those who can not decide, as Lac Classic Selection consisting of all five colors in the pretty gift box.

Slimyonik -beauty lumis GmbH Sales and Distribution - Worldwide (Director Angela Frommer) presented three different massages for lifting and tightening effects through tissue contours healthy styling. Slimyonik - for lifting and tightening effects through tissue contours styling. Tried everything and nothing helps then you should try removing the lie. Slimyonik stylt the body. The massage helps to improve blood circulation in the tissues and stimulate fat burning.

With the physiological concept that human fat to disappear . Slimyonik programs but serve to support extent of reduction, fat reduction and improvement of cellulite as regenerative action . Slim and cellulite massage : Suggestion for the reduction of fat deposits and tightening of the connective tissue . Cellulite Massage: stimulate circulation , smooth the skin profile. Lymphatic massage : Suggestion for removal of water retention. Sports Massage : Optimal massage after exercise, thus less muscle soreness . Relaxing massage: deep inner calm , wellness massage with feel-good effect.

Special programs: to accompany the Cavitationsbehandlung and after liposuction. The Slimyonik method ( by slim - slim ) can be explained quickly. A specially designed pressure wave massage is to stimulate the human metabolism and thus set in motion processes of different positive. This one is during the treatment in a kind of massage sleeping bag. Lifting method to eliminate weight problems: cellulite, weight problems and obesity. Who wants to make his character more attractive, which may try to Slimyonik programs that now. The concept promises an effective and beneficial character improvement.

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