

Beat: Health

## **PLATFORM CAPITAL CELEBRATES 2021 INTERNATIONAL WORLD HEALTH DAY SYNCHRONIZED**

### **GLOBAL OUTREACH ACROSS 8 COUNTRIES**

Paris, Washington DC, 12.04.2021, 19:00 Time

**USPA NEWS** - Platform Capital Group (<https://ThePlatformCapital.com>), Africa's leading growth markets focused, sector agnostic investment and advisory firm collaborated with its global partners to provide free medical tests in eight countries across the world in honor of International World Health Day. The eight countries are Nigeria, Ghana, Liberia, Sierra Leone, Kenya, South Africa, Mexico, and the USA. This initiative is part of the group's core focus on sustainable development and impacting the communities that it and its portfolio companies operate in. The in-country events were live streamed across social media in a first of its kind global healthcare outreach initiative. To achieve this, Platform Capital partnered globally with Koniku, STRAP Technologies, SafeRoom Technologies, Flying Doctors, ESKA Foundation, Conex Petroleum, Koko Networks, Merge App, LipaLater and EliteCV. Each medial outreach location provided free health checks including blood pressure readings, COVID-19 rapid tests, eye tests & BMI checks. These medical tests were accessed by residents of the local communities, raised awareness about common health challenges and provided information on how to address them. Attendee

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Since 2020, Platform Capital through Diatom Impact, its impact vehicle, has reached more than 100,000 Africans through the deployment of over \$3million across its five focus areas of Education, Gender Equality, Entrepreneurship, Health and Quality of life. This has been achieved through partnerships and a commitment to changing the practice of development and investment across Africa. Platform Capital and its portfolio companies fulfill 15 of the United Nations Sustainable Development Goals.

Dr. Akintoye Akindele, Chairman of Platform Capital Group said "As a company that has impact & social responsibility at our core, we are passionate about health and we believe in the power of a healthier world. We are proud to collaborate with our partners and portfolio companies to make this project a success. At Platform Capital we pride ourselves in caring for the communities where we have the privilege to live and work. We are also committed to changing the African continent's narrative and building a powerful village of global and local changemakers. This can only be achieved if Africans are healthy and fit. We strongly believe that in order to change the continent's narrative, Africans must be healthy to create wealth." Source: Platform Capital, US state of Department

#### **Article online:**

<https://www.uspa24.com/bericht-18520/platform-capital-celebrates-2021-international-world-health-day-synchronized.html>

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